

## RACE FANS WANT TO KNOW: WHERE TO STAY? WHERE TO EAT? WHERE TO SHOP? WHERE TO BUY GAS? WHAT ATTRACTIONS ARE AROUND THE AREA?

Hello: It's no secret - race fans are mobile, brand loyal and spend money!

We will begin the process of importing the listings by Feb. 1<sup>st</sup>.

A large percentage of the WVMS fan base travels two hours or more to be a part of the 'Speedplant Experience'. Couple this with the fact that many of the major races are multiple day events and you quickly discover that you have a huge and ambitious market to draw from, right in your back yard. Reach out and let them know what you have to offer and where you are!

We can help you do that. We will continue our popular website promotion that fans have become accustomed to use as a guide for finding WVMS supportive locations. On <a href="https://www.WVMotorSpeedway.com">www.WVMotorSpeedway.com</a> there is a Visitor Info link devoted to valuable information to assist the race fans in making their plans.

A listing on this page offers an inexpensive means for you to reach out to our traveling fans.

The fee is low and to your benefit. Participation is at your discretion; the nominal listing fee is listed below. This includes your business name, address and telephone number along with a brief description of your venue. We may need to edit your listing due to space restraints, so please keep your verbiage to a minimum. As a bonus we can hyperlink your description to direct the fans to your website for more information.

	>>>>>	>>>>> CLIP AND RETURN <<	<<<<<<	
- WVMS SPEEDWAY - 2 Matheny Drive, Mineral Wells, WV 26150 I am enclosing \$50 for one year or \$100 for 3 years to be listed on your website as:				
lodgingres	taurant/bar	attraction/business	grocery/carry-out	camping
BUSINESS NAME:				
ADDRESS:				
CITY, STATE, ZIP:				
TELEPHONE:				
E-MAIL ADDRESS:				
WEBSITE ADDRESS:	_			
BRIEF DESCRIPTION:				
Please sian and date l	nere:			

We also have additional marketing opportunities at the speedway that include banner locations, billboards, event title rights, vendor/midway displays, media and more. Email <u>visitwvms@gmail.com</u> for more info.

Mail check or cash to the address above. Your listing will go up on the website upon payment.